

westside

It's been the undisputed market leader since 1986.

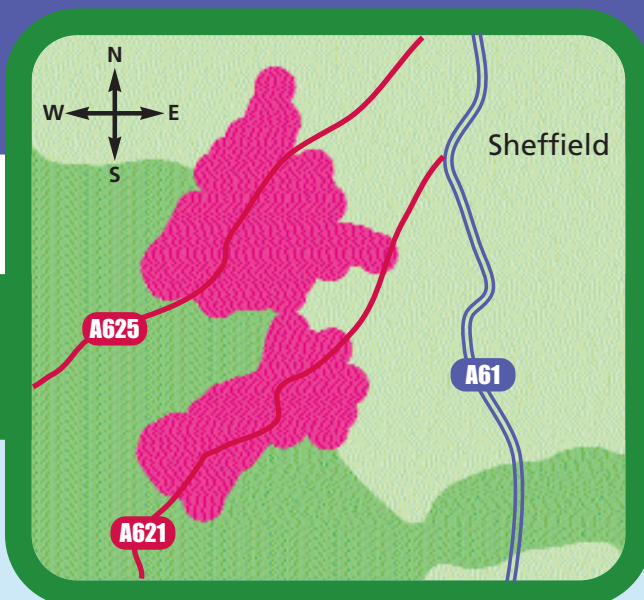
Why? Because it delivers results for advertisers, month after month.

It reaches the customers who matter – Westside is distributed free every month by our own distribution teams to 20,000 AB homes in Sheffield, with an additional 2,000 copies dropped off around Derbyshire and The Peak District. Your message goes straight to the professional and business readership in the finest residential areas.

And it stays there – our high-quality format means Westside is read, kept and passed on, working for you long after publication date.

To reach the region's biggest-spending and most lifestyle-conscious readership, trust Westside - the cost-effective formula that's worked for thousands of advertisers across three decades.

And now Westside is better value than ever. Check out some of our special packages on the reverse side, and get the region's number one magazine working for you.



S10 Den Bank/Crosspool
S10 Sandygate
S10 Crosspool
S10 Fulwood/Brooklands
S10 Fulwood/Broomhill
S10 Fulwood/Stumperlowe
S10 Lodge Moor
S11 Brincliffe

S11 Banner Cross/Greystones
S7 Millhouses
S11 Ecclesall
S11 Bents Green N
S11 Bents Green S
S11 Parkhead
S11 Whirlow
S17 Dore – Old Hay

S17 Dore – Brickhouses
S17 Dore/Dore Road
S17 Abbeydale Park
S17 Bradway
S17 Totley
S8 Beauchief N
S8 Beauchief S
DE6 Ashbourne

DE42 Rowsley
S33 Castleton
S30 Froggatt
S32 Hattersage/Hope Valley/Eyam
DE45 Ashford-in-the-Water/
Bakewell/Baslow/Chatsworth

How to find the best value - and the right package - for your business.

Colour advertising rates (per month)

	Series of 12	Series of six	Series of three	One advert only
Full page	£1,180	£1,250	£1,319	£1,390
Half page	£580	£615	£649	£683
Quarter Page	£326	£346	£365	£385
Guaranteed Special Position*	£1,270	£1,335	£1,400	£1,471
Back Cover	£1,345	£1,412	£1,482	£1,557

Remember – to qualify for series rates, advertisements need not appear in consecutive months

*Inside back, inside front cover, guaranteed early right (ie first half of magazine)

Prices exclude VAT at current rate. Agency commission 10 per cent. Inserts quoted on request. Full terms and conditions of advertising are available on request and are clearly stated on all advertising order forms. The placing of an advertisement shall be deemed to be an acceptance of those terms and conditions.



Your advertising contact number: 0114 250 6300

Special offers!

Looking for even better value for your advertising spend? Or perhaps you'd like to get the power of Westside's first-class editorial packages working for you. Why not try some special Westside deals;

Read all about it with a Westside Special Promotion

Don't just advertise your business – tell readers about it in a substantial article written and photographed by our editorial team. Highlight your company's message and receive one, two or even more pages of editorial – completely free of charge!

Special Promotion packages are available as follows; buy one full page advertisement (rate card single advertisement rate), receive one full page article free of charge. Buy two full page advertisements, receive a two page article free of charge (and pro-rata thereafter). Packages include all journalist/photographic charges. Client will have sight and final approval of text but not final layout of editorial page(s).



Strike Gold! Ask about our Gold Standard special promotions

– we design all four pages to your specification... an ideal opportunity to have your own 'brochure' produced specially for you (run-ons, at extra cost, quoted on request (minimum order 1,000 copies).

Restaurateurs! Motor dealers! Estate Agents!

We've a number of special editorial packages designed just for businesses like yours. Ask your representative for details.