

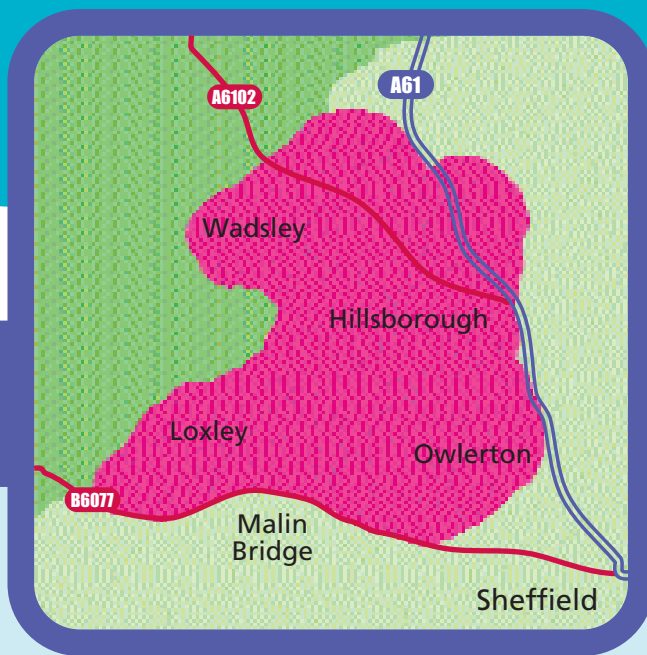
sixer

Sixer – a cornerstone of local life since 1993.

For readers, no other publication is so closely identified with the area they live in. For advertisers, nothing else delivers results like it.

As the name suggests, Sixer's monthly circulation of 20,000 copies is largely concentrated in and around the Sheffield 6 postcode. But its door-to-door distribution reaches further still. That's why it can proudly claim to be the magazine for north Sheffield.

And now Sixer is better value than ever. Check out some of our special packages on the reverse side, and get Sixer working for you.



- | | | |
|--------------------------------|-----------------------------|------------------|
| S6 Stannington | Walkley | S35 Worrall |
| S6 Stannington – Oldfield | S6 Hillsborough | S6 Malin Bridge |
| S6 Stannington – Deer Park | S6 Hillsborough/ Middlewood | S6 Knowle Top |
| S6 Stannington – Wood Lane | S6 Middlewood Road N | S6 Wadsley |
| S6 Stannington – Roscoe Bank | S6 Middlewood Road S | S6 Wisewood |
| S6 Stannington Rd/Hollins Lane | S6 Hollowmoor | S6 Holme Lane |
| S6 Langsett | S6 Hollowmoor/Dykes Hall | S6 Boulder Hill |
| S6 Lower Walkley | S6 Loxley | S35 Oughtibridge |
| S6 Walkley Bank North | S6 Loxley Bottom | S36 Deepcar |
| S6 Walkley Bank South | S6 Penistone Road/Leppings | |
| S6 Walkley Bank/Lower | S35 Dungworth/Bradfield | |



How to find the best value - and the right package - for your business.

Colour advertising rates (per month)

	Series of 12	Series of six	Series of three	One advert only
Full page	£850	£900	£951	£1000
Half page	£435	£461	£486	£514
Quarter page	£227	£239	£253	£264

Remember – to qualify for series rates, advertisements need not appear in consecutive months

Prices exclude VAT at current rate. Agency commission 10 per cent. Inserts quoted on request. Full terms and conditions of advertising are available on request and are clearly stated on all advertising order forms. The placing of an advertisement shall be deemed to be an acceptance of those terms and conditions.



Your advertising contact number: 0114 250 6300

Special offers!

Looking for even better value for your advertising spend? Or perhaps you'd like to get the power of Sixer's first-class editorial packages working for you. Why not try some special Sixer deals;

Advertising in Sixer for the first time? Get off to a flying start -

Book three advertisements of any size and get a 35 per cent starter discount with our special introductory package!

Offer applies only to businesses/individuals who have not previously advertised in Sixer. Offer cannot be used in conjunction with any other offer (Eg Special Promotion). Advertisements need not appear in consecutive months but must appear within one year. All three advertisements must be prepaid (ie prior to publication and upon receipt of satisfactory proof by client). Starter package discount calculated from relevant single insertion rate.

Buy three advertisements, get a fourth free

Book three advertisements of any size and receive a fourth of the same size free of charge. Note; the advertisements MUST appear in consecutive months. Discount of 25 per cent will be applied to single insertion rate on each of four advertisements at time of invoicing (equivalent to one advertisement free of charge).

Read all about it with a Sixer Special Promotion

Don't just advertise your business – tell readers about it in a substantial article written and photographed by our editorial team. Highlight your company's message and receive one, two or even more pages of editorial – completely free of charge!

Special Promotion packages are available as follows; buy one full page advertisement (rate card single advertisement rate), receive one full page article free of charge. Buy two full page advertisements, receive a two page article free of charge (and pro-rata thereafter). Packages include all journalist/photographic charges. Client will have sight and final approval of text but not final layout of editorial page(s).



Strike Gold! Ask about our Gold Standard special promotions

– we design all four pages to your specification... an ideal opportunity to have your own 'brochure' produced specially for you (run-ons, at extra cost, quoted on request (minimum order 1,000 copies).

Restaurateurs! Motor dealers! Estate Agents!
We've a number of special editorial packages designed just for businesses like yours. Ask your representative for details.