

# IMAGE

magazine

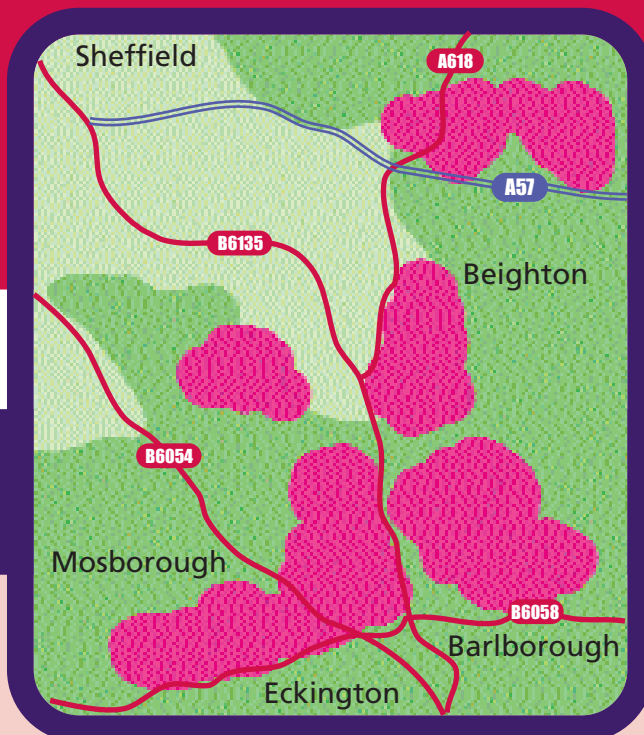
Image – a magazine for two counties.

The region where South Yorkshire meets Derbyshire is one of the fastest-growing areas around. And as numerous new developments show, it's a top choice for people setting up home away from the city.

Now this region-within-a-region has its own magazine.

Delivered free to 18,000 homes in major residential areas, Image is packed with features that reflect the distinctive local scene. For advertisers, it's a direct route to a readership that's on the move – and notching up ever-increasing spending patterns.

A quality format means Image is read, kept and passed on, working for you long after publication date.



Beighton S20  
Heathlands S20  
Owlthorpe S20  
Mosborough S20  
Killamarsh S21  
Eckington S21  
Renishaw S21  
Swallownest S26  
Barlborough S43



# How to find the best value - and the right package - for your business.

## Colour advertising rates (per month)

	Series of 12	Series of six	Series of three	One advert only
<b>Full page</b>	£850	£900	£951	£1000
<b>Half page</b>	£435	£461	£486	£514
<b>Quarter page</b>	£227	£239	£253	£264

*Remember – to qualify for series rates, advertisements need not appear in consecutive months*

Prices exclude VAT at current rate. Agency commission 10 per cent. Inserts quoted on request. Full terms and conditions of advertising are available on request and are clearly stated on all advertising order forms. The placing of an advertisement shall be deemed to be an acceptance of those terms and conditions.



Your advertising contact number: 0114 250 6300

## Special offers!

**Looking for even better value for your advertising spend? Or perhaps you'd like to get the power of Image's first-class editorial packages working for you. Why not try some special Image deals;**

### Read all about it with a Image Special Promotion

Don't just advertise your business – tell readers about it in a substantial article written and photographed by our editorial team. Highlight your company's message and receive one, two or even more pages of editorial – completely free of charge!

Special Promotion packages are available as follows; buy one full page advertisement (rate card single advertisement rate), receive one full page article free of charge. Buy two full page advertisements, receive a two page article free of charge (and pro-rata thereafter). Packages include all journalist/photographic charges. Client will have sight and final approval of text but not final layout of editorial page(s).



## Restauranters! Motor dealers! Estate Agents!

**We've a number of special editorial packages designed just for businesses like yours. Ask your representative for details.**