

ffb

The authentic voice of business in the region.

Backed by the two most influential business organisations in the region, First for Business is more than just a business journal.

It's the official magazine of the powerful Sheffield Chamber of Commerce and Industry – and as such, it's distributed, by mail, to named managing directors of member companies in the city and across the region. So if you're in business in the area, it's required reading.

The magazine is also officially backed by Sheffield First Partnership.

Two big names then, but also an unrivalled circulation... and big results for advertisers too. Because your message goes straight to the decision-maker, you're talking to the person with buying power every time.

With a range of advertising opportunities from display to major editorially-linked packages, First for Business is your first choice every time.

Distributed monthly;

To 6,000 named managing directors of chamber member companies in Sheffield, Barnsley, Rotherham, Doncaster and Chesterfield.

A further 4,000 copies delivered by our own distribution teams to leading companies throughout the region.



How to find the best value - and the right package - for your business.

Colour advertising rates (per month)

	Series of 12	Series of six	Series of three	One advert only
Full page	£1,180	£1,250	£1,319	£1,390
Half page	£580	£615	£649	£683
Quarter page	£326	£346	£365	£385
Guaranteed Special Position*	£1,270	£1,335	£1,400	£1,471
Back Cover	£1,345	£1,412	£1,482	£1,557

Remember – to qualify for series rates, advertisements need not appear in consecutive months

*Inside back, inside front cover, guaranteed early right (ie first half of magazine)

Prices exclude VAT at current rate. Agency commission 10 per cent. Inserts quoted on request. Full terms and conditions of advertising are available on request and are clearly stated on all advertising order forms. The placing of an advertisement shall be deemed to be an acceptance of those terms and conditions.



Your advertising contact number: 0114 250 6300

Special offers!

Looking for even better value for your advertising spend? Or perhaps you'd like to get the power of First for Business's first-class editorial packages working for you. Why not try some special deals;

Read all about it with a First for Business Special Promotion

Don't just advertise your business – tell readers about it in a substantial article written and photographed by our editorial team. Highlight your company's message and receive one, two or even more pages of editorial – completely free of charge!

Special Promotion packages are available as follows; buy one full page advertisement (rate card single advertisement rate), receive one full page article free of charge. Buy two full page advertisements, receive a two page article free of charge (and pro-rata thereafter). Packages include all journalist/photographic charges. Client will have sight and final approval of text but not final layout of editorial page(s).



Strike Gold! Ask about our Gold Standard special promotions

– we design all four pages to your specification... an ideal opportunity to have your own 'brochure' produced specially for you (run-ons, at extra cost, quoted on request (minimum order 1,000 copies).

Further discounts to Chamber of Commerce members!

All fully paid-up member companies of Sheffield or South Yorkshire Chambers of Commerce are entitled to a 10 per cent on the list price of their advertisements.