

eastside

It's been the undisputed market leader since 1989.

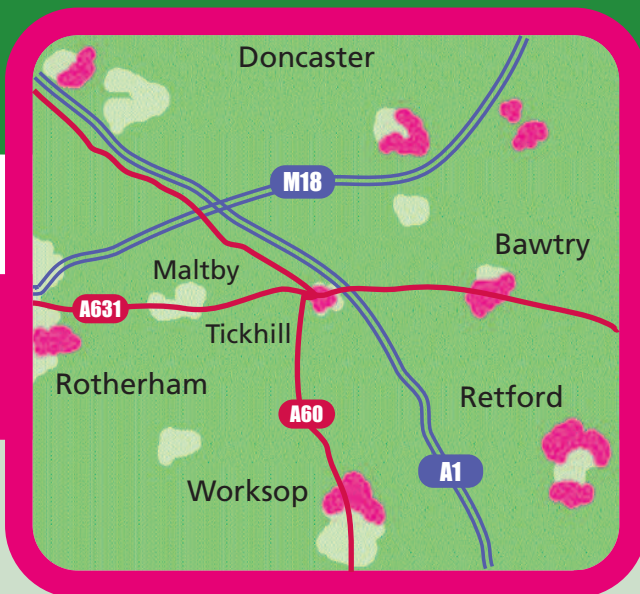
Why? Because it delivers results for advertisers, month after month.

It reaches the customers who matter – Eastside is distributed free every month by our own distribution teams to 20,000 AB homes in South Yorkshire and north Nottinghamshire. Your message goes straight to the professional and business readership in the finest residential areas.

And it stays there – our high-quality format means Eastside is read, kept and passed on, working for you long after publication date.

To reach the region's biggest-spending and most lifestyle-conscious readership, trust Eastside - the cost-effective formula that's worked for thousands of advertisers across three decades.

And now Eastside is better value than ever. Check out some of our special packages on the reverse side, and get region's number one magazine working for you.



S60 Moorgate
S66 Wickersley
S60 Whiston
S81 Blyth
S81 Firbeck
S81 Oldcotes
S81 Letwell

DN5 Sprotbrough
DN4 Warbington Lane
DN10 Bessacarr
DN10 Bessacarr/Cantley
DN9 Auckley/Blaxton
DN9 Finningley
DN3 Branton

DN10 Bawtry
DN10 Bawtry/Green Park
DN11 Tickhill
S81 Worksop North
S80 Sparken Hill
DN22 Retford Villages



How to find the best value - and the right package - for your business.

Colour advertising rates (per month)

	Series of 12	Series of six	Series of three	One advert only
Full page	£1,180	£1,250	£1,319	£1,390
Half page	£580	£615	£649	£683
Quarter page	£326	£346	£365	£385
Guaranteed Special Position*	£1,270	£1,335	£1,400	£1,471
Back Cover	£1,345	£1,412	£1,482	£1,557

Remember – to qualify for series rates, advertisements need not appear in consecutive months

*Inside back, inside front cover, guaranteed early right (ie first half of magazine)

Prices exclude VAT at current rate. Agency commission 10 per cent. Inserts quoted on request. Full terms and conditions of advertising are available on request and are clearly stated on all advertising order forms. The placing of an advertisement shall be deemed to be an acceptance of those terms and conditions.



Your advertising contact number: 0114 250 6300

Special offers!

Looking for even better value for your advertising spend? Or perhaps you'd like to get the power of Eastside's first-class editorial packages working for you. Why not try some special Eastside deals;

Read all about it with a Eastside Special Promotion

Don't just advertise your business – tell readers about it in a substantial article written and photographed by our editorial team. Highlight your company's message and receive one, two or even more pages of editorial – completely free of charge!

Special Promotion packages are available as follows; buy one full page advertisement (rate card single advertisement rate), receive one full page article free of charge. Buy two full page advertisements, receive a two page article free of charge (and pro-rata thereafter). Packages include all journalist/photographic charges. Client will have sight and final approval of text but not final layout of editorial page(s).



Strike Gold! Ask about our Gold Standard special promotions

– we design all four pages to your specification... an ideal opportunity to have your own 'brochure' produced specially for you (run-ons, at extra cost, quoted on request (minimum order 1,000 copies).

Restaurateurs! Motor dealers! Estate Agents! Fashion retailers!

We've a number of special editorial packages designed just for businesses like yours. Ask your representative for details.